



So you've decided to start selling on Poshmark - congratulations! You're on your way to making some sweet extra cash (if you don't spend it all there first)! Here are some of the best ways to get up and running a successful Poshmark store:

1. Create your account. Go to <http://www.poshmark.com> . If you're new to Poshmark and they prompt you for a referral code, please use mine: PAKEY. You'll get \$5 to spend immediately, and I'll get \$5 in store credit: it's a win-win! (And also, you'll get your own referral code to give to people later. Everyone on Poshmark gets one of these, so you can always give that out - like I just did!)
2. Make sure to upload a profile picture. People want to know who they are "poshing" and becoming friends with!
3. Be sure to connect all your social media apps when prompted so that you can share all of your future listings online.
4. Create your listing(s) and sell! The *most* important thing to do when selling is to be as descriptive as possible. It's time-consuming, yes! But once you get the hang of it, it can go very quickly. You wouldn't believe how many sellers skip this step and then never sell ANYTHING. These are the BEST ways to sell your items:
 - Create a COVERSHOT. This is the FIRST picture someone will see, and it's the photo that will grab their eye and make them want to buy the item!
 - Then use at LEAST two other photos (but best to use three) that show as much detail as possible.
 - Give as much detail and description as possible in the title AND description!
 - Determine your price! Check other sellers and see what they're listing for. Don't overprice yourself, but give yourself a dollar or two higher to negotiate with. Most buyers will want to "negotiate" and make you an offer for a lower price. Give yourself some wiggle room on your selling price.
 - Make sure to write in ALL of the measurements: bust, waist, hips, and length. If shoes, make sure to put in the heel height. Buyers want as much detail as possible since they cannot see the item in person.
5. Promote your items! Publish your listings on social media!
6. Join "Posh Parties" and click the "Share" button. This is an easy way to get your items in front of people who are already interested in your type of items! Plus you make friends and get invited to other parties.

NOW GET READY FOR SHIPPING!!!

(continued)

Set yourself up for success and have all of your shipping supplies ready to go in your office. Once you mail a sale on Poshmark, they immediately send you the shipping label that is paid for by the buyer. You can go on to the post office website, schedule a pickup at your home, and have the postperson come and pick up the package the very next day. If your supplies are set up and ready to go, you can have the package in the mail to your buyer IMMEDIATELY.

Why is that important? For three reasons: 1) it shows you have great customer service and will give your great feedback and ratings that other buyers will see, 2) will get you repeat customers, and 3) **and most important: the sooner the buyer gets their package, the sooner you get paid.** As soon as the buyer tells Poshmark that they received their order, Poshmark delivers the funds to your account, so it's in your best interest to get that package out the door, ASAP.

SCHEDULING A PICKUP WITH THE POST OFFICE

So how do you schedule a pick up with the post office? It's easy. First, I recommend creating a free account so that you don't have to go through the hassle of signing on and off or creating a guest account, etc every time. Once you've done that, it's as easy as going to this link and scheduling a pickup:

<https://tools.usps.com/go/ScheduleAPickupAction!input.action>

You can also just go to the main www.usps.com website and then go to MAIL & SHIP -->SCHEDULE PICKUP

ORDERING SUPPLIES

You can order shipping supplies for free from the post office as well. They will ship them right to your door and you don't pay a cent for them. (You can also pick them up at any post office.)

To order supplies, you can go to this link:<https://store.usps.com/store/>

I'd recommend ordering the following supplies, which I use ALL the time (order in bulk, you'll need it):
(I use the first one here the most):

https://store.usps.com/store/browse/productDetailSingleSku.jsp?categoryNavIds=shipping-supplies%3apriority-mail&categoryNav=false&navAction=push&navCount=3&atq.multisite.remap=false&categoryId=priority-mail&productId=P_EP_14

https://store.usps.com/store/browse/uspsProductDetailMultiSkuDropDown.jsp?categoryNavIds=shipping-supplies%3apriority-mail&categoryNav=false&navAction=push&navCount=3&atq.multisite.remap=false&categoryId=priority-mail&productId=P_RRB_B2

https://store.usps.com/store/browse/uspsProductDetailMultiSkuDropDown.jsp?categoryNavIds=shipping-supplies%3apriority-mail&categoryNav=false&navAction=push&navCount=3&atq.multisite.remap=false&categoryId=priority-mail&productId=P_SMALL_FRB

https://store.usps.com/store/browse/uspsProductDetailMultiSkuDropDown.jsp?categoryNavIds=shipping-supplies%3apriority-mail&categoryNav=false&navAction=push&navCount=3&atq.multisite.remap=false&categoryId=priority-mail&productId=P_LARGE_FRB

https://store.usps.com/store/browse/uspsProductDetailMultiSkuDropDown.jsp?categoryNavIds=shipping-supplies%3apriority-mail&categoryNav=false&navAction=push&navCount=3&atq.multisite.remap=false&categoryId=priority-mail&productId=P_0_SHOEBOX

Hopefully you'll find these tips helpful. I also have a **POSHMARK TIPS & TRICKS SHEET! If you'd like this, please re-order another basic gig and let me know that you'd like this as well.**

Best of luck selling on Poshmark, and I hope you do great! :)