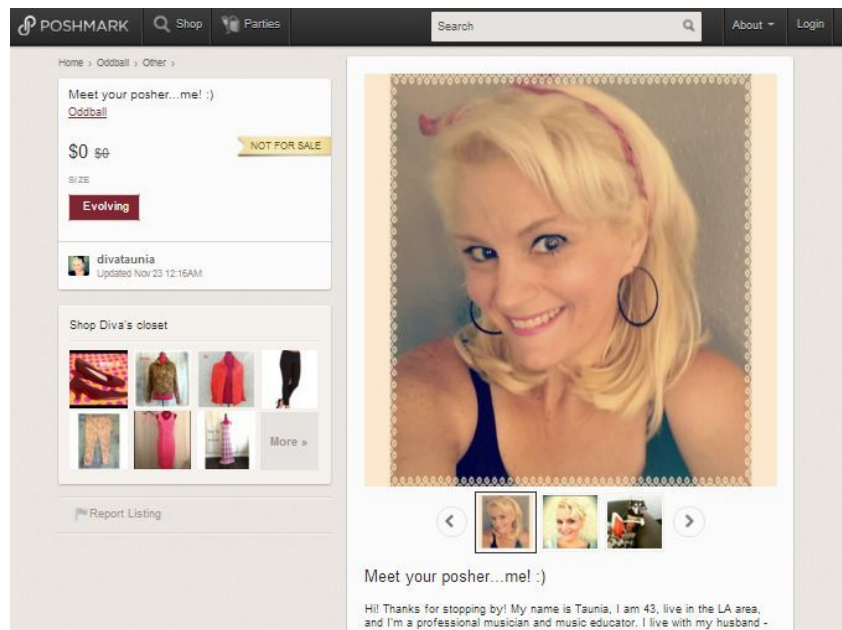




So you've decided to start selling on Poshmark - congratulations! You're on your way to making some sweet extra cash (if you don't spend it all there first)! By now you've already created your Poshmark closet and you're looking for some tips to help you sell even more. Here are some great tips for getting even more sales and connecting with your followers!

MEET YOUR POSHER

Create a "Meet Your Posher" listing and put it on "Not For Sale." This lets your potential buyers get to know you a little bit, and they can also post comments and questions for you here. It's a nice way to connect with your buyers and other poshers and makes your closet a lot more personal.



Example:

<https://poshmark.com/listing/Meet-your-posherme-55eb827d77adea894100ecdd>

CREATE SPECIFIC SALES:

I run specific sales a few times a week that help to boost traffic and sell stuff quickly in my closet. I see a significant boost in sales when I do this, and it gets rid of some of the lower price items in my closet.

Normally, my seller discount is 3 bundled items = 20% discount. To help boost sales, I'll change this a couple times a week during a "sale." I run two day-specific sales a week as well that my buyers can count on:

(continued)



SALE!! Bundle just TWO ITEMS for 30% OFF on Sunday

EVERY SUNDAY until MIDNIGHT, PST you can get a crazy 30% by bundling just TWO ITEMS together in my closet! This is your chance to scoop up those items you've been dying to get at a discounted price! Don't wait - someone else is probably looking at the same thing and waiting for this same sale to come around, so buy now! ☐ Remember: every purchase from me comes neatly packaged with a small thank you gift. Comes from a smoke-free home with one small dog. Thank you for shopping my closet!



TODAY IS \$5 OFF FRIDAY!! (Every Friday!!!)

Today is \$5 FRIDAY!?! See an item you love in my closet?? If it is at *least \$20*, you can make an offer of UP TO (no more than) minus \$5, we can negotiate it and I'll accept!!! I only do this on Fridays so be sure to make your \$5 lower offer today! PLUS: Save on bundles today too! Bundle 3 items for 25% off!! Save,save,save!!!

When those sales end, I make sure to switch my seller discount back to normal. :)

POSH PARTIES

I *always* participate in Posh Parties! They are a great way to promote your items, meet other Poshers, make friends, and share your items with others.

SHARING IS CARING!

You'll often see people sharing your listings, which is awesome! You should do the same - always! It's polite and it also helps get your listings shared as well. It's a win-win for everyone. Poshers help each other out, so share, share, share.

PACKAGING

I always make sure that my packaging is done very, very well. I want my buyers to feel like they're getting something special from me, so they'll return and want to buy more. It's very easy and inexpensive to do this.

I go to the dollar store and invest in a few things which last for a while: pretty tissue paper, tape, small items that serve as a "thank you" gift and note cards. I generally go to the makeup aisle and pick out items that are either flat or extremely lightweight like pretty nail files or eye shadows, makeup brushes, etc. I stock up on those and I include one with each purchase along with a small card that says thank you for their purchase.

You would NOT believe how many buyers are appreciative of this and how many comment on how happy it makes them!

THANK YOU CARDS

There are two ways to do this: you can easily buy a package of very pretty thank you cards at the dollar store. A handwritten note is always very, very nice to include.

I took a different approach, though. I actually had business cards made up through VistaPrint. I got about 250 of them for just \$9.95. They come with a thank you note and the URL to my Poshmark closet on it. I include that as my thank you card with the small gift. It's also a reminder of where they can shop again in the future. :)

Hopefully you'll find these tips helpful!

Best of luck with your Poshmark closet!!